



Department of
Health

GOVERNMENT OF
WESTERN AUSTRALIA



Roll up for WA

COVID-19 Vaccination

HOW TO HAVE A CONVERSATION ABOUT VACCINATION

**Prof Paul Effler, Senior Medical Advisor COVID-19
Vaccination Program, WA Health**

**Assoc. Prof. Katie Attwell, Academic Researcher,
UWA's VaxPolLab & Coronavax Project**

Louise Giolitto, CEO, WACOSS

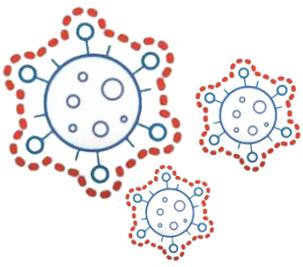
VERSION 1: December 2021

Acknowledgement of Country

May I first acknowledge the Wadjuk people of the Noongar nation, the traditional custodians of this land who are resilient in their custodianship

Let us celebrate their culture today and every day, and note how privileged we are to share this country

I pay my respects to elders: past, present and emerging



The aim:

To provide you as service providers, support people, and carers with the tools and confidence to have conversations about vaccination with the people you support.

This will assist them to make an **informed decision** about receiving a vaccination

Outline:



Background about COVID-19



Information about Vaccinations



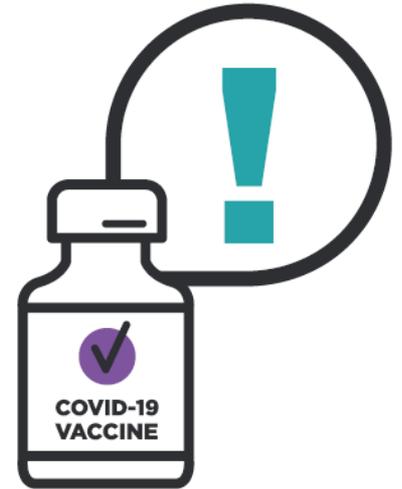
How to Have Conversations about Vaccination



How to Use The Toolkit

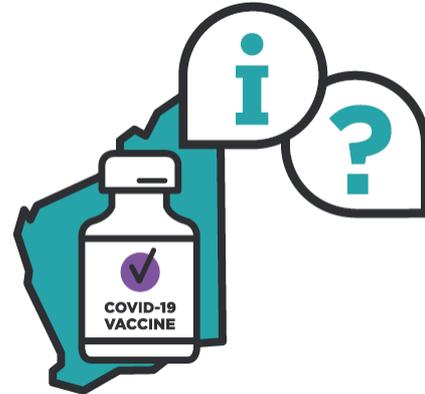


Questions and Experiences



Questions?

- If you have questions please put them in the chat – questions will be answered at the end
- If you have problems with the chat you can text questions through to 0437 369 974





Prof. Paul Effler
Senior Medical Advisor,
WA COVID-19 Vaccination Program

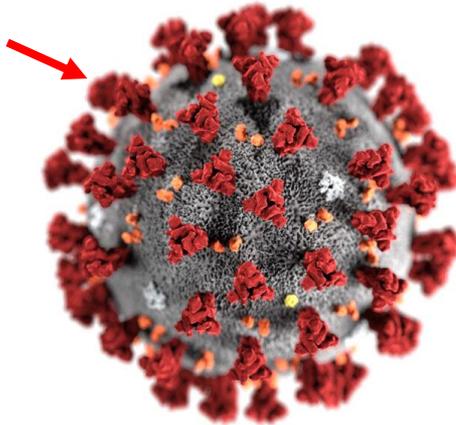
Conflict of Interest Disclaimer

-  No stock holdings
-  No pharmaceutical affiliations
-  No pharmaceutical payments

Coronavirus (COVID-19)

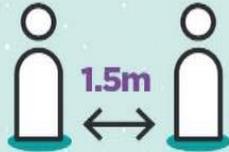
- COVID-19 is an infectious disease caused by the SARS-CoV-2 virus.
- It affects the parts of the body that are involved in breathing.

The Spike protein



Coronavirus (COVID-19)

- Some people experience mild or moderate symptoms.
- Some people get seriously ill, and for some the symptoms can last for months.
- To reduce the spread we've all had to adapt to border closures, lock-downs, mask wearing, handwashing, social distancing and SafeWA check ins.
- COVID-19 vaccines are another way that we can protect ourselves, our families and our communities.



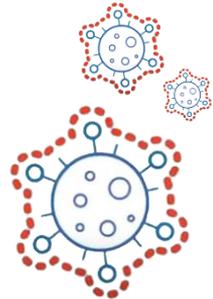
Who is at higher risk from COVID-19?

- Some people have higher risk of serious illness: aged 70+, have blood cancer, are immunocompromised, are having chemo or radiotherapy, or are pregnant.
- People with certain medical conditions are more vulnerable too:
 - Heart disease
 - Diabetes
 - Obesity (BMI over 40)
 - Other cancers
- We have seen in NSW COVID-19 infection spreads along lines of disadvantage.

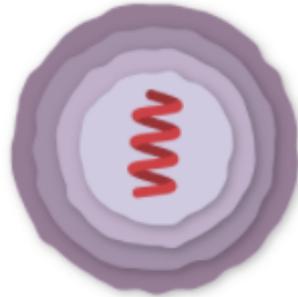


COVID-19 vaccines in WA

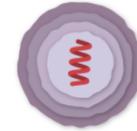
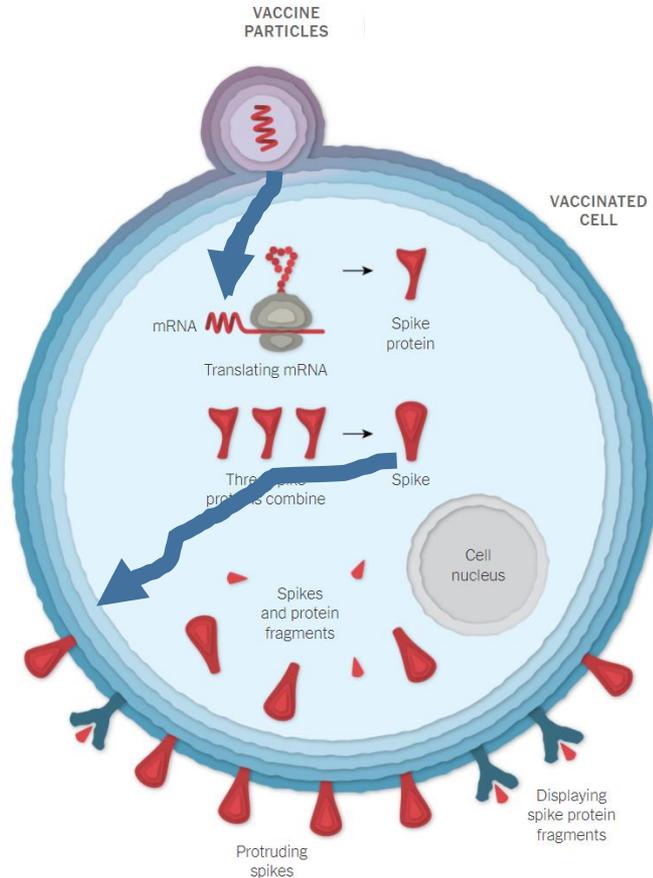
- Pfizer, Moderna and AstraZeneca COVID-19 vaccines are being used in WA.
- ATAGI makes decisions on which vaccines are used for which groups.
- Anybody aged 12+ years can receive a COVID-19 vaccine.
- Global data shows all three vaccines are highly effective.
- **Two doses** of each vaccine provide very effective protection against the new variants, including Delta.
- **It takes a minimum of 5 weeks to be fully protected (2 weeks after second dose).**



What happens when you get vaccinated against COVID-19?



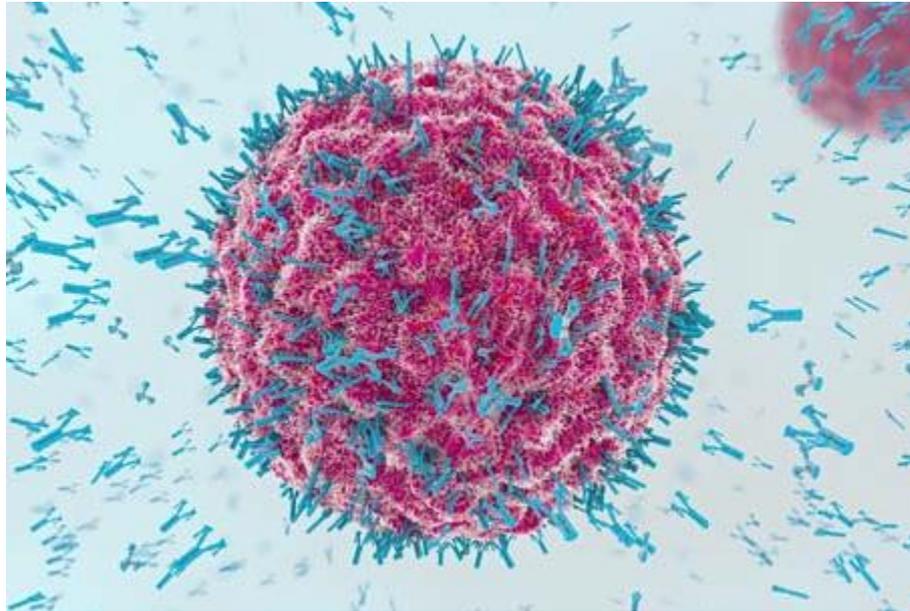
Pfizer or Moderna mRNA Vaccine



Makes only 1 Protein – but
it's the one that matters
for protection – the Spike!

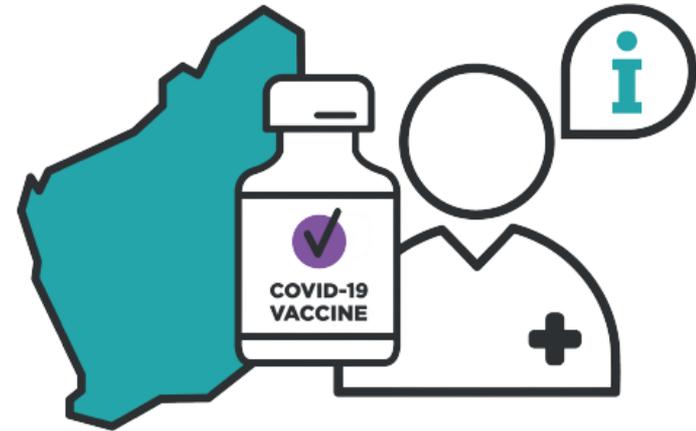


How does vaccination protect you from getting COVID-19 illness?



Are the COVID-19 vaccines safe?

- Scientists all over the world worked together to develop COVID-19 vaccines.
- They used knowledge about similar viruses and existing vaccines to make these vaccines quickly.
- It was much faster and easier to find participants for the COVID-19 vaccine trials.
- All vaccines go through a strict approval process before they are given to the public.
- In Australia, this process is run by the Therapeutic Goods Association (TGA).



What are the side effects?

- Some people feel ok after getting a vaccine.
- Some people can be feverish, tired, have a sore arm or headache.
- Dangerous side effects are very rare and happen in the short to medium term.
- You will wait for 15 minutes after your vaccination to make sure you are okay.
- There is a very low chance of developing inflammation of the heart within 1-5 days after the Pfizer or Moderna vaccine, particularly for men aged under 30 years old.
- If you have concerns, talk to your GP or a trusted healthcare worker.



Feel sick



Sore arm



Headache



Fever

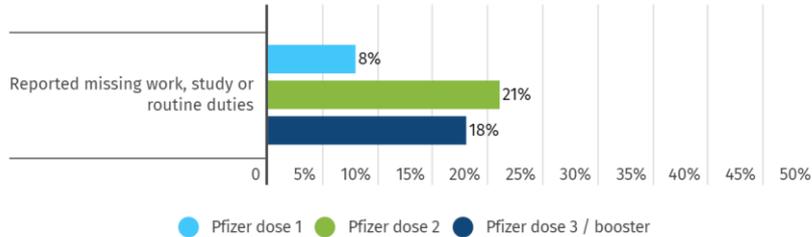
Medical attendance

Data as at 28 November 2021

Safety surveys completed



Impact on routine activities



The majority reported missing 1 day or less. Most participants who reported not being able to do work or routine duties had lethargy, headache and joint pain. These are common adverse events linked to the immune response following immunisation and understandably have meant some people have chosen to rest after vaccination.

Less than 1 in 100 people reported seeing a doctor or going to the emergency department in the days after Pfizer dose 1



Just over 1 in 100 people reported seeing a doctor or going to the emergency department in the days after Pfizer dose 2



Just over 1 in 100 people reported seeing a doctor or going to the emergency department in the days after Pfizer dose 3 / booster



Those who presented to GPs and emergency departments had similar adverse events to those who didn't. AusVaxSafety does not specifically ask participants the reason why they accessed medical care in the days following vaccination. Therefore medical attendance reported may or may not be related to any adverse events reported.

Facts about the COVID-19 vaccines

COVID-19 Vaccines:

- **Do not** interact with or change our DNA.
- **Do not** contain a live virus and cannot give someone COVID-19.
- **Do not** contain any animal or human products (COVID-19 vaccines are Halal).
- **Do not** affect a man or a woman's ability to have a baby now, or in the future.
- **Do not** include any tracking devices.
- ARE FREE FOR EVERYONE.

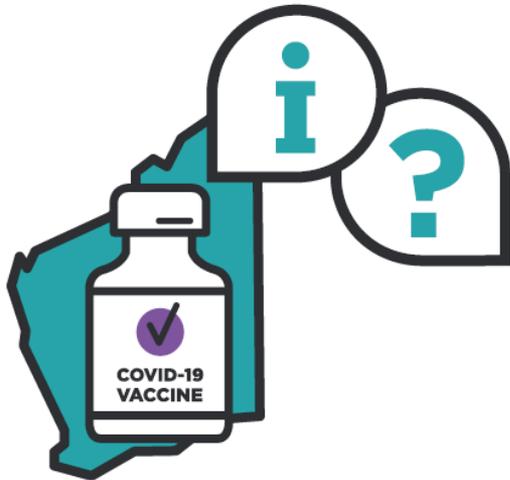


Where can you get a vaccine

1. At a state-run community clinic
2. At a GP
3. At a Participating Pharmacy
4. At an Aboriginal Community Controlled Health Organisation

Go to [Rollup.wa.gov.au](https://rollup.wa.gov.au) or call **13COVID (13 26843)** for locations

You do not need a booking to attend a state-run clinic



The vaccine is **free for everybody**. You do not need Medicare.

You do not need a driver's licence (or photo ID).

We do not need to know about someone's visa or residency status.



Assoc. Prof. Katie Attwell
Senior Academic Researcher, UWA
Specialising in Vaccination Policy
VaxPolLab; Coronavax Project

The purpose of the Conversation

- Support the person to make an **informed decision**.
- Consider social and economic consequences of remaining unvaccinated.
- Not to convince them to be vaccinated (although this is a good outcome).
- Not to make the decision on their behalf (unless you are their legal decision maker).
- Dispel myths/misinformation.

Be Prepared

- Gather your information
- Find a good time and place
- Start early
- Make sure you are ready



Tips for conversations about vaccination

- Frame the conversation
- Listen
- Ask questions
- Acknowledge concerns, find common ground
- Request to provide trusted information
- Share your experience
- Check in

Frame the Conversation

- Give context to the conversation
- Why is this an important topic to discuss?
 - Health
 - Borders reopening
 - Mandates



Listen

- Practice "active listening"
- Listen to the person's concerns and acknowledge how they are feeling.
- Listen without judgement.
- Try to understand the key driver of their concerns.

- *"It's okay to want more information before getting a COVID-19 Vaccine"*
- *"It's okay to have questions about COVID-19 vaccines"*
- *"It's okay to be unsure about what to do/what choice to make"*

Ask Questions

- Ask open-end questions.
- Try to understand what the person might be worried about.
- Questions can help someone work through their thoughts.
- Avoid: “That’s silly” or “why would you be worried about that”.

- *“How are you feeling about getting a COVID-19 Vaccine?”*
- *“Why do you feel that way?”*
- *“What has stopped you from getting a COVID-19 vaccine?”*

Acknowledge concerns, generate common ground

- Find a connection between their core concerns and your positionality.
- Put yourself in their shoes and connect to the fears they are expressing.
- Be considering how these might be connecting to the risks of the disease itself (but don't say so yet!)
- *"What I am hearing is that your health is really important to you and you are worried that you don't know what is in the vaccine..."*

Request to Provide Trusted Information

- Ask if you can share information about the vaccine.
- Replace misinformation with correct information
- Check what sources of information the person is using
- Refer them to trusted sources of information, look at information together if appropriate
- Refer them to a GP or medical professional if they have clinical concerns (i.e. about an underlying medical condition)

- *“Would you be okay if I provide you with some information about your concerns?”*
- *“There is a lot of fake information on the internet, some good sources of information are...”*
- *“Social media is not a good place to get information about any type of medicine”*

Share your experience

- Be ready to share your reason for getting vaccinated or why having the conversation is important to you
- Share any misinformation you realised was false
- Concerns about side effects are a barrier to people getting vaccinated
- *“I was worried about getting vaccinated, but I talked to my GP and they answered my questions...”*
- *“After I had my second dose of Pfizer I was really tired and had a sore arm, but I was fine after one day”*
- *“I got vaccinated because my son has a disability and if he got COVID he would get very sick, so I want to make sure I protect him...”*

Check in

- Many people will not change their mind after one conversation
 - During the first conversation, make a time to reconnect.
 - It is important to check in to see if the person has more questions
-
- *“How are you feeling now about getting a vaccination?”*
 - *“Is there anything else worrying you about getting vaccinated?”*
 - *“Do you want some assistance organising your vaccination?”*



Kaila Stevens
Senior Project Officer, Stakeholder Engagement
WA COVID-19 Vaccination Program



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Inclusive, Just And Equitable Society

We drive social change with communities, through collective action and policy formulation, strengthening community services and influencing decision makers to ensure justice and equity.



VACCINE TOOLKIT

Access the latest COVID-19 vaccination resources from the Department of Health including posters, videos, infographics and more.

All of the assets available below are free to use and can be downloaded and distributed widely throughout your networks. We encourage members and other community service sector organisations to utilise these resources and share with your staff and the wider community.



WATCH



READ



LISTEN



SHARE

The Aboriginal Health Council of WA has also been working with the WA Department of Health to put together a toolkit for Aboriginal and Torres Strait Islander Peoples. You can access this by following the link below.

[Aboriginal Health Council of WA vaccine toolkit](#)



READ - PRINTABLE RESOURCES

COVID-19 coronavirus: Roll up for WA vaccinations stakeholder toolkit

- Roll Up For WA – Vaccine info poster 1
- Roll Up For WA – Register for a vaccine poster 2
- Roll Up For WA pregnancy poster 1
- Roll Up For WA pregnancy poster 2
- Roll Up For WA pregnancy poster 3
- Roll Up For WA pregnancy poster 4
- Roll Up For WA – Pregnancy fact sheet
- Roll Up For WA – Small business poster
- Roll Up For WA – Dr Dan McAullay poster
- Roll Up For WA – CALD communities poster
- Roll Up For WA – culturally appropriate fact sheet for pregnant First Nations women

COVID-19 coronavirus: Roll up for WA vaccinations stakeholder toolkit

Resources to communicate information about Western Australia's COVID-19 vaccination program, Roll Up for WA.

Contents

- [Posters](#)
- [Social media](#)
- [E-newsletter resources](#)
- [Logos and website resources](#)
- [Video resources](#)
- [Digital screen resources](#)
- [Email signatures](#)
- [Template resources](#)
- [Translated advice](#)

Provided by

[Department of the Premier and Cabinet](#) > COVID Communications

A range of materials has been developed to communicate information about WA's COVID-19 vaccination program, [Roll Up for WA](#). This includes posters, newsletter resources, and social media

Roll up

The Toolkit

- The toolkit aims to consolidate the information provided in this presentation
- We will continue adding resources over the coming week
- If you think of other resources that would be useful for your clients, please email us COVID.Immunisation@Health.wa.gov.au

Examples of Use

- Share resources digitally
- Display resources in your physical locations
- Incorporate messaging into communications – normalise the messages
- Make sure your staff have access to the correct information
- Use the resources as examples – we can assist with supporting other advocates that are relevant to the people you support

Request a Pop-up Clinic

- Service providers can request a pop-up clinic at a suitable location to target a specific group of people
- Previous pop-up clinics have been conducted in partnership with Indigo Junction, Ruah, St Pats, Tranby House, schools, Mosques, Gudwaras, supermarkets (to name just a few)
- Scan the QR code, link to the form will be in the chat, or email COVID.Immunisation@health.wa.gov.au for more information



Vaccination Community Funding Program

- Funding packages available of pre-determined amounts to support people to be vaccinated
- Aim to allow communities and partner organisations to identify and develop their own solutions to local vaccine information and barriers to access
- Examples of how funding can be used; venue hire for events or training, catering for vaccination events, entertainment and hospitality activities promoting vaccination, transportation to access appointments, engagement fees for trusted community leaders
- For further information or an application pack please email:
COVID.Immunisation@health.wa.gov.au

Coronavax Project



Service providers interested in in focus groups:
email coronavax@uwa.edu.au

If you would like to be a **participant** in the study *please scan*
or sign up via: <https://redcap.link/coronavaxWA>

- **Hesitant** and not yet vaccinated / won't boost.
- Has a relevant health condition.
- Has a CHILD (5-18) with a health condition
- Pregnant

\$20 Gift Voucher for participants



Additional support services



If you need an interpreter to help you book a COVID-19 vaccine appointment:

- Call **13 26843** (or 13 COVID)
- Press the * **button**

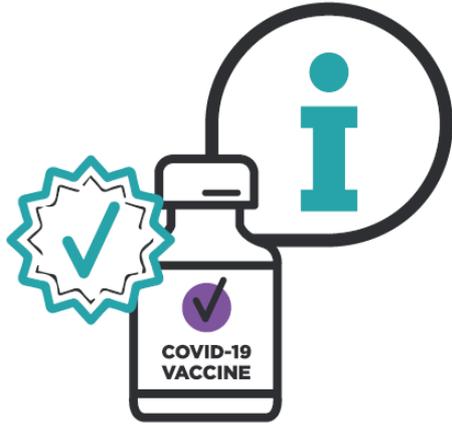


Call **133 677** for the National Relay Service, if you are hearing or speech impaired



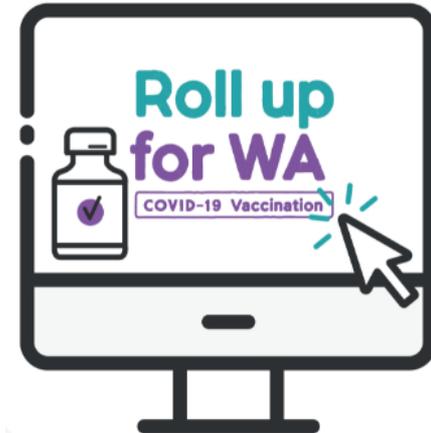
If you do not have a GP or trusted health worker to ask your questions, you can **call Healthdirect on 1800 022 222** for trusted medical advice.

For more information



Call **13 COVID (13 26843)**

Go to rollup.wa.gov.au



Questions & Experiences

- Questions about vaccines
- Questions about having conversations
- Any positive or negative experiences you have already had?

Please put your questions in the chat or text to

Coronavax project



0437369974

Pop-up Clinic Request

