

Understanding Strategic Planning

Wednesday 14 March 2012 | 9:30am - 4:30pm | West Perth

Who should attend?

Senior managers, executive leaders, board members or anyone who is involved in strategic planning for not-for-profit organisations.

What have others said?

"Martin was very knowledgeable and answered all questions clearly. He was enthusiastic and engaging in his presentation style and methods. Materials were clear and thorough." - 2011

"Extremely informative and practical without over-complicating issues." - 2011

What will you learn?

1. Setting and monitoring strategic direction
2. Importance of strategic planning, implementation and review
3. Strategies and interventions to keep the plan alive
4. Organisational mission, vision & values
5. The strategic planning process
6. Linking strategies, goals and objectives
7. Key Performance Indicators
8. Review processes for your strategic plan
9. Useful tools and templates such as PEST and SWOT analyses to assist in the strategic planning process

Want to register?

Gina Olivieri 9420 7222
training@wacoss.org.au

Register online at www.wacoss.org.au

Need more information?

*Why do we exist?
What are we doing?
Where are we going?
How are we going to get there?
When are we going to get there?
How do we know when we have arrived?*

Strategic planning is a process that aims to answer these questions about your organisation. By creating strategic plans you give your organisation clear goals and can easily measure your success against them.

Want us to come to you?

Can't come to this training, or have a number of staff who want to do this or other training courses? Why not get us to do in-house training at your premises?

For quotes and enquiries, contact WACOSS Training Coordinator, Michelle Burgermeister on 9420 7222 or michelle@wacoss.org.au

About WACOSS

WACOSS is the leading peak organisation for the Social Services sector in WA. Our vision is of a just, sustainable and equitable society now and into the future.



\$160 WACOSS Members | \$230 Non-Members | \$280 Corporate/Government