

## WACOSS STRATEGIC PLAN July 2008- June 2011

The **WACOSS vision** is an inclusive, just and equitable society now and in the future.

**WACOSS**, in collaboration with our membership, and as part of a national network, **represents** the interests of Western Australians who experience disadvantage.

**WACOSS leads** the Community Services Sector (the Sector) by;

1. Developing policy that promotes the well being of all Western Australians
2. Strengthening the capacity of the Sector
3. Influencing government, business and community to achieve progressive social change
4. WACOSS being self determining and viable.

### WACOSS' OUTCOMES

1. Policy developed that promotes the well being of all Western Australians	2. The capacity of the Community Services Sector is strengthened
Key Result Areas	Key Result Areas
Establish new policy framework based on the Sector's role in civil society, rights and responsibilities and social inclusion/exclusion	Develop policy and deliver activities that address structural reform of the Sector
Gather input from Sector networks on priority policy areas.	Ensure training and consulting services that strengthen the capacity of the Sector
Instigate research and develop discussion papers on priority issues.	Resource Sector organisations to remain efficient and effective (including regional, remote and rural Sector Organisations)
Build and sustain relationships to progress policy issues.	Promote and develop business/community partnerships
Conduct policy conferences, forums and seminars.	
Performance Indicators	Performance Indicators
Level of participation of the Sector in WACOSS policy networks	Scope and effectiveness of training and consulting services offered
WACOSS contribution to the knowledge and evidence that informs policy	Demonstrated incorporation of Sector concerns in WACOSS policy/services.
Effectiveness of our reporting against the policy framework	Nature and quality of business/community partnerships
The participation of the Sector in WACOSS policy events.	Nature and quality of regional activities completed

<b>3. Government, business and the community achieve progressive social change</b>	<b>4. WACOSS is self determining and viable</b>
<b>Key Result Areas</b>	<b>Key Result Areas</b>
Participate in and instigate media debate on issues related to WACOSS' expertise and mandate.	Develop WACOSS as an inspiring and rewarding workplace
Deliver presentations on policy issues to government, business and community	Develop diversified and sustainable income streams
Participate in external forums on WACOSS priority issues	Implement a knowledge management business model
Undertake public education and awareness raising campaigns	Build our profile and reputation
Make submissions to government on policy issues.	Retain and grow membership
<b>Performance Indicators</b>	<b>Performance Indicators</b>
Record of media messages conveyed by WACOSS.	Level of stability and diversification of our revenue and asset base
Effectiveness of WACOSS communications.	Degree to which our staff feel capable and supported to complete their work.
Government policy and resources are influenced to reflect our targeted outcomes.	Effectiveness of the knowledge management business model.
Annual communications strategy established and delivered.	Number and consistency of members
Delivery and impact of policy advice and advocacy	

Accepted by WACOSS Board March 2008.  
END